

# James J. Talerico, Jr.,

*CEO of*  
Greater Prairie Business  
Consulting, Inc.

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**GREATER PRAIRIE BUSINESS  
CONSULTING, INC.**



James J. Talerico, Jr., is an award-winning author, speaker, and a nationally recognized small to mid-sized (SMB) business expert.

With more than thirty- (30) years of diversified business experience, Jim has a solid track record and an A+ BBB rating helping thousands of business owners across the US and in Canada tackle tough business problems to improve the performance of their organizations.

His client success stories have been highlighted in the Wall St. Journal, Dallas Business Journal, Chicago Daily Herald, and on MSNBC's Your Business. He has also consistently been ranked among the "top small business consultants" followed on Twitter.

For more than half a decade, he was a regular guest on "The Price of Business," a nationally syndicated radio program on Bloomberg Talk Radio. He is a regular contributor to several blog sites, and is frequently quoted in publications like the New York Times, Dallas Morning News, Philadelphia Inquirer, and on INC.com, in addition to numerous, other industry publications, radio broadcasts, business books, and Internet media.

This year, he received a Gold "Stevie Award" for "Thought Leader of the Year," and another Gold Stevie Award for "Media Hero of the Year During Covid" – at the 20th Annual American Business Awards ® in New York City. The competition received more than 3,700 nominations and is the premier accolade for business excellence in the US honoring organizations of all sizes and industries.

Jim is the author of "8 Steps to Becoming An ETHICS FOCUSED ORGANIZATION," ™ a small business certification program that utilizes a unique eight - (8) step approach for strengthening ethics in any organization. Participants who complete this certification program are eligible to receive eight - (8) continuing education units from the University of Texas' Division of Enterprise Development.

Jim is also a Certified Management Consultant (CMC) ® and an active member of the Institute of Management Consultants. The Certified Management Consultant ® mark is awarded by the Institute of Management Consultants USA (IMC USA) and represents evidence of the highest standards of consulting, a commitment to continuous development, and an adherence to the ethical canons of the profession. Less than 1% of all consultants in the world are Certified Management Consultants (CMC.) ®

He currently serves as the IMC Dallas – Fort Worth Chapter President and has actively participated in different IMC USA national committees.

Given his extensive experience working with SMB's, including many of the fastest growing privately held businesses in the US, he can introduce the best practices and growth strategies that distinguish "top performers" in any industry and can have a transformational effect on the performance of a business in a short period of time.

His comprehensive business analysis looks at over 275 different qualitative and quantitative aspects of a business he summarizes into a detailed findings report that provides a blueprint for maximizing the performance of any business.

What makes Jim unique in the industry, besides his 12-month follow-up program is his method of payment, which includes no up-front cost, and a guarantee of value many times more than his fees that he lets his clients define, along with our contractual commitment that requires he prove his worth each day he works on site with his clients.

If you need professional assistance with a specific business problem, if you are struggling to take your business to the next level, or if your business is not operating at its potential, contact Jim today to schedule a confidential, independent, third-party assessment.