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Greater Prairie Business Consulting Inc. Named Finalist in *BBB Torch Award For Ethics*;
Develops Course to Help Small Businesses Improve Their Focus on Ethics -

[Irving, Texas]: Greater Prairie Business Consulting, Inc. was honored by being named a finalist for the *BBB's Torch Award for Ethics* for the North Texas Region in the *2019 Dallas Business Journal's Book of Lists*.

James J. Talerico, Jr., CEO & Founder of Greater Prairie Business Consulting, Inc. points to his many on-line testimonials over his twenty year career as a management consultant, his status as a Certified Management Consulting, (CMC) © and his *Bloomberg Talk Radio* interview on the *Price of Business* radio show last summer about “ways small businesses can improve their focus on ethics” as reasons for being selected as a finalist for the *BBB's 2019 Torch Award for Ethics*.

A tape of his radio interview about how small business owners can improve their focus on ethics is available on the *Price of Business* website (www.priceofbusiness.com). Mr. Talerico also wrote an article summarizing the ideas in this broadcast which he published on his *LinkedIn* page at (www.linkedin.com/in/jamestalericojr). Some of James J. Talerico, Jr.'s ideas about ways small business owners can improve their focus on ethics, include:

- Becoming an accredited business by joining the Better Business Bureau;
- Developing a code of ethics for the small business that reflects its unique ethical challenges;
- Training new employees about ethical issues during the on-boarding process;
- Creating a chief ethics officer and/or ethics committee to help govern day-to-day ethics; and
- Incorporating a focus on ethics into the business' systems, procedures and controls.

James J. Talerico, Jr. is currently creating a course about how small business owners can strengthen their focus on ethics that will be available later this year.

Parties interested in learning more about how to improve their small business' focus on ethics are encouraged to contact James J. Talerico, Jr. at 1-800-828-7585. To learn more about Greater Prairie Business Consulting, Inc., go to: www.greaterprairiebusinessconsulting.com.

About James J Talerico, Jr.:

James J. Talerico, Jr. is a nationally recognized small to mid-sized (SMB) business expert.

With more than thirty- (30) years of diversified experience, Jim has a solid track record and an A+ BBB rating helping thousands of business owners across the US and in Canada tackle tough business problems and improve their organizational performance.

His client success stories have been highlighted in the *Wall Street Journal*, *Dallas Business Journal*, *Chicago Daily Herald*, and on *MSNBC's Your Business*. He has also consistently been ranked among the “top small business consultants” on *Twitter*.



He is a periodic guest on “The Price of Business,” a nationally syndicated radio program on Bloomberg Talk Radio, and is regularly quoted in publications like the *New York Times*, *Dallas Morning News*, *Philadelphia Inquirer* and on *INC.com* in addition to numerous other industry publications, radio broadcast, business books and Internet media.

He is, moreover, a Certified Management Consultant (CMC). © Less than 1% of all consultants in the world are Certified Management Consultants (CMC). ©

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