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Greater Prairie Business Consulting, Inc. Wins Gold Stevie Award for “Ethics in Sales” for Its Ethics Certification Program –

[Irving, Texas]: Greater Prairie Business Consulting, Inc. was awarded a Gold Stevie Award for “Ethics in Sales” today at the Sales and Customer Service Stevie Awards ceremony at Caesar’s Palace in Las Vegas for its ethics certification program entitled “8 Steps to an *ETHICS FOCUSED ORGANIZATION*”™.

The competition received more than 2,300 nominations from organizations of all types from 51 different countries. Finalists were determined from the average scores of more than 170 professionals in seven- (7) specialized judging categories.

The Stevie Awards for Sales & Customer Service recognize the achievements of contact center, customer service, business development and sales professionals worldwide.

James J. Talerico, Jr., the CEO & Founder of Greater Prairie Business Consulting, Inc. created “8 Steps to an *ETHICS FOCUSED ORGANIZATION*”™ to help small businesses improve their focus on ethics.

The certification program also won the *Better Business Bureau’s Torch Award for Ethics for the North – Central Texas Region in 2021* and then went on to win the *Better Business Bureau’s International Torch Award for Ethics in 2022*.



Participants who complete this certification program are eligible to receive eight - (8) continuing education units from the *University of Texas' Division of Enterprise Development*.

Businesses interested in learning more about how to improve their small business' focus on ethics are encouraged to contact James J. Talerico, Jr. at 1-800-828-7585.

To learn more about Greater Prairie Business Consulting, Inc., go to: www.greaterprairiebusinessconsulting.com.

About James J Talerico, Jr.:

James J. Talerico, Jr. is an award-winning author, speaker, and a nationally recognized small to mid-sized (SMB) business expert.

With more than thirty- (30) years of diversified business experience, Jim has a solid track record and an A+ BBB rating helping thousands of business owners across the US and in Canada tackle tough business problems to improve the performance of their organizations.

His client success stories have been highlighted in the *Wall St. Journal, Dallas Business Journal, Chicago Daily Herald*, and on *MSNBC's Your Business*. He was named "*Texas CEO of the Year*," by *CEO Today Magazine*, identified as a "*Top 10 Management Consulting Entrepreneur to Watch in 2023*" in *Entrepreneur Magazine* and has also been ranked among the "top small business consultants" followed on *Twitter*.

For more than half a decade, he was a regular guest on "*The Price of Business*," a nationally syndicated radio program on *Bloomberg Talk Radio*. He is a regular contributor to several blog sites, and is frequently quoted in publications like the *New York Times, Dallas Morning News, Philadelphia Inquirer*, and on *INC.com*, in addition to numerous, other industry publications, radio broadcasts, business books, and Internet media.



He received a Gold *"Stevie Award"* for *"Thought Leader of the Year,"* and a second Gold *"Stevie Award"* for *"Media Hero of the Year During Covid"* at the *20th Annual American Business Awards*® in New York City. The competition received more than 3,700 nominations and is the premier accolade for business excellence in the US honoring organizations of all sizes and industries. Jim also received an *"Outstanding Leadership Award"* at the *Money 2.0 Conference* at the Mandalay Bay Hotel in Las Vegas in December for his contributions to the financial services industry.

Jim is the author of *"8 Steps to Becoming An ETHICS FOCUSED ORGANIZATION,"*™ (Pending) a small business certification program that utilizes a unique eight - (8) step approach for strengthening ethics in any organization. Participants who complete this certification program are eligible to receive eight - (8) continuing education units from the *University of Texas' Division of Enterprise Development*.

His public speaking experience includes many well-known business associations, such as the *Institute of Management Consultants (IMC USA,)* the *Houston Chapter of American Subcontractors Association (ASA,)* *Success North Dallas, The Small Business Development Center (SBDC) located in Plano, Texas, and different Local Chambers of Commerce.*

He is also a *Certified Management Consultant (CMC)*® and an active member of the *Institute of Management Consultants*. The *Certified Management Consultant*® mark is awarded by the *Institute of Management Consultants USA (IMC USA)* and represents evidence of the highest standards of consulting, a commitment to continuous development, and an adherence to the ethical canons of the profession.

Social Media Links:

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