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Greater Prairie Business Consulting Inc. CEO Develops Course to Help Small Businesses Become “Ethics Focused Organizations” -

[Irving, Texas]: Everyone knows that a few negative reviews on the Internet today can have a significant impact on a company's reputation. In 2018, the BBB processed over 835,000 complaints.

The *Ethics Focused Organization*™ certification program is an "affordable," "user friendly," "easy to implement" option small businesses can use to implement the best practices large businesses use to manage compliance and ethics in their organizations.

Studies show businesses that put ethics first: (i) make better decisions, (ii) reduce their legal risk, (iii) inspire marketplace trust, (iv) have better sales, (v) more loyal customers, (vi) higher profits, and (vii) happier employees.

There is plenty of information on the Internet to educate small businesses about the subject of ethics. This course is unique because it focuses on improving a small business' thinking about compliance and ethics, by focusing on the company's organizational structure and culture, industry best practices, and new policies, procedures, systems and controls to create a “closed loop system.”

Participants who successfully complete our course will each receive eight - (8) *Continuing Education Units* (CEU's.)

Parties interested in learning more about how to improve their small business' focus on ethics are encouraged to contact James J. Talerico, Jr., CMC at 1-800-828-7585.

To learn more about Greater Prairie Business Consulting, Inc., go to: www.greaterprairiebusinessconsulting.com.

About James J Talerico, Jr.:

James J. Talerico, Jr. is a nationally recognized small to mid-sized (SMB) business expert and CEO of Greater Prairie Business Consulting, Inc.

With more than thirty- (30) years of diversified experience, Jim has a solid track record and an A+ BBB rating helping thousands of business owners across the US and in Canada tackle tough business problems and improve their organizational performance.



His client success stories have been highlighted in the *Wall Street Journal*, *Dallas Business Journal*, *Chicago Daily Herald*, and on *MSNBC's Your Business*. He has also consistently been ranked among the "top small business consultants" on *Twitter*.

He is a periodic guest on "The Price of Business," a nationally syndicated radio program on Bloomberg Talk Radio, and is regularly quoted in publications like the *New York Times*, *Dallas Morning News*, *Philadelphia Inquirer* and on *INC.com* in addition to numerous other industry publications, radio broadcast, business books and Internet media.

He is, moreover, a Certified Management Consultant (CMC). © Less than 1% of all consultants in the world are Certified Management Consultants (CMC). ©

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